

MACULA SOCIETY

50TH ANNIVERSARY MEETING

JUNE 9 - 12, 2027

PROMOTIONAL SUPPORT PACKET



CARLTON HOTEL
CANNES, FRANCE



MACULASOCIETY@MACULASOCIETY.ORG

MACULA SOCIETY

50TH ANNIVERSARY MEETING AND CELEBRATION

JUNE 9 - 12, 2027

CARLTON HOTEL ~ CANNES, FRANCE

LEVELS OF PROMOTIONAL SUPPORT



DIAMOND SUPPORT

\$150,000

- Single recognition supporting The 50th Anniversary Celebration Friday night (after awards dinner)
- Listing in support journal, Macula Society website, and meeting APP
- Meeting room space - upon availability at time of advanced request
- Eight representative registration badges
(Each additional badge: \$4,500 early bird commitment, \$6,000 regular fee)

POSSIBILITY OF RECOGNITION AS SUPPORTING FIVE OF THE BELOW OPPORTUNITIES:

***In place of a promotional support opportunity (or opportunities),
you may add an additional representative badges to be agreed upon.***

- ☐ Recognition as supporting the membership newsletter distributed at the meeting (to first committed)
- ☐ Exclusive branding of a badge kiosk
- ☐ Exclusive branding of CME kiosk
- ☐ Independent non-CME symposium outside of general session times (to be agreed upon)
- ☐ Pre-function space branding
- ☐ Branding of one standing charging station
- ☐ Branding of one LED banner
- ☐ Branded sunblock in welcome bag (first to commit)
- ☐ Branded lip balm in welcome bag (first to commit)
- ☐ Branded electric fan in welcome bag (first to commit)
- ☐ Recognition as supporting a day of the Speaker Ready Room

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LEVELS OF PROMOTIONAL SUPPORT



EMERALD SUPPORT

\$120,000

- Listing in support journal, Macula Society website, and meeting APP
- Meeting room space - upon availability at time of advanced request
- Seven representative registration badges
(Each additional badge: \$4,500 early bird commitment, \$6,000 regular fee)

POSSIBILITY OF RECOGNITION AS SUPPORTING FOUR OF THE BELOW OPPORTUNITIES:

***In place of a promotional support opportunity (or opportunities),
you may add an additional representative badges to be agreed upon.***

- ☐ Recognition as supporting the membership newsletter distributed at the meeting (to first committed)
- ☐ Exclusive branding of a badge kiosk
- ☐ Exclusive branding of CME kiosk
- ☐ Independent non-CME symposium outside of general session times (to be agreed upon)
- ☐ Pre-function space branding
- ☐ Branding of one standing charging station
- ☐ Branding of one LED banner
- ☐ Branded sunblock in welcome bag (first to commit)
- ☐ Branded lip balm in welcome bag (first to commit)
- ☐ Branded electric fan in welcome bag (first to commit)
- ☐ Recognition as supporting a day of the Speaker Ready Room

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LEVELS OF PROMOTIONAL SUPPORT



RUBY SUPPORT

\$100,000

- Listing in support journal, Macula Society website, and meeting APP
- Meeting room space - upon availability at time of advanced request
- Six representative registration badges

(Each additional badge: \$4,500 early bird commitment, \$6,000 regular fee)

POSSIBILITY OF RECOGNITION AS SUPPORTING THREE OF THE BELOW OPPORTUNITIES:

***In place of a promotional support opportunity (or opportunities),
you may add an additional representative badges to be agreed upon.***

- ☐ Recognition as supporting the membership newsletter distributed at the meeting (to first committed)
- ☐ Exclusive branding of a badge kiosk
- ☐ Exclusive branding of CME kiosk
- ☐ Pre-function space branding
- ☐ Branding of one standing charging station
- ☐ Branding of one LED banner
- ☐ Branded sunblock in welcome bag (first to commit)
- ☐ Branded lip balm in welcome bag (first to commit)
- ☐ Branded electric fan in welcome bag (first to commit)
- ☐ Recognition as supporting a day of the Speaker Ready Room

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LEVELS OF PROMOTIONAL SUPPORT

☐ PLATINUM SUPPORT \$65,000

- Listing in support journal, Macula Society website, and meeting APP
- Meeting room space - upon availability at time of advanced request
- Five representative registration badges
(Each additional badge: \$4,500 early bird commitment, \$6,000 regular fee)

POSSIBILITY OF RECOGNITION AS SUPPORTING TWO OF THE BELOW OPPORTUNITIES:

***In place of a promotional support opportunity (or opportunities),
you may add an additional representative badges to be agreed upon.***

- ☐ Exclusive branding of a badge kiosk
- ☐ Exclusive branding of CME kiosk
- ☐ Pre-function space branding
- ☐ Branding of one standing charging station
- ☐ Branding of one LED banner
- ☐ Branded sunblock in welcome bag (first to commit)
- ☐ Branded lip balm in welcome bag (first to commit)
- ☐ Branded electric fan in welcome bag (first to commit)
- ☐ Recognition as supporting a day of the Speaker Ready Room

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LEVELS OF PROMOTIONAL SUPPORT



SAPPHIRE SUPPORT

\$50,000

- Listing in support journal, Macula Society website, and meeting APP
- Possible Meeting Space - available on a first come basis from the Carlton pre-reserved space
- Three representative registration badges
(Each additional badge: \$4,500 early bird commitment, \$6,000 regular fee)

POSSIBILITY OF RECOGNITION AS SUPPORTING ONE OF THE BELOW OPPORTUNITIES:

***In place of a promotional support opportunity (or opportunities),
you may add an additional representative badges to be agreed upon.***

- ☐ Exclusive branding of a badge kiosk
- ☐ Exclusive branding of CME kiosk
- ☐ Pre-function space branding
- ☐ Branding of one standing charging station
- ☐ Branding of one LED banner
- ☐ Branded sunblock in welcome bag (first to commit)
- ☐ Branded lip balm in welcome bag (first to commit)
- ☐ Branded electric fan in welcome bag (first to commit)
- ☐ Recognition as supporting a day of the Speaker Ready Room



GOLD SUPPORT

\$25,000

- Listing in support journal, Macula Society website, and meeting APP
- Possible Meeting Space - available on a first come basis from the Carlton pre-reserved space
- Two representative registration badges
(Each additional badge: \$4,500 early bird commitment, \$6,000 regular fee)

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LEVELS OF PROMOTIONAL SUPPORT



SILVER SUPPORT

\$10,000

- Listing in support journal, Macula Society website, and meeting APP
- One representative registration badge
(Each additional badge: \$4,500 early bird commitment, \$6,000 regular fee)



TOPAZ SUPPORT

\$3,000

- Listing in support journal, Macula Society website, and meeting APP
- No representative registration badges

YOUNG MEMBER MENTOR LECTURE SUPPORT



5 MINUTES IS \$15,000



2 MINUTES IS \$6,500

Mentor Lecture open to all Macula Society members to further career advancement and quality of life. Recognition as jointly supporting the lecture with designated podium time during introduction.

ADDITIONAL ITEMIZED SUPPORT OPPORTUNITIES

- | | |
|---|-------|
| ☐ Branding Welcome Reception Giveaway (hat) | \$15K |
| ☐ Macula Society Newsletter (support independent of sponsorship) | \$ 7K |
| ☐ Support Recognition of the Poster Session I | \$20K |
| ☐ Support Recognition of the Poster Session II | \$20K |
| ☐ Exclusively Branded Carlton Cannes Room Keys (first to commit) | \$15K |

50TH ANNIVERSARY MEETING & CELEBRATION

PROMOTIONAL SUPPORT PACKET COMMITMENT FORM

Deadline: March 20, 2027

Company Name: _____ Contact Person: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

SUPPORT LEVEL, AVAILABLE BRANDING, AND REGISTRATION (PLEASE INDICATE)

☐ Diamond Support	\$150,000
☐ Emerald Support	\$120,000
☐ Ruby Support	\$100,000
☐ Platinum Support	\$ 65,000
☐ Sapphire Support	\$ 50,000
☐ Gold Support	\$ 25,000
☐ Silver Support	\$ 10,000
☐ Topaz Support	\$ 3,000
☐ Young Member Mentor Lecture Support: 5 min.	\$ 15,000
☐ Young Member Mentor Lecture Support: 2 min.	\$ 6,500
☐ Branding Welcome Reception Giveaway (hat)	\$ 15,000
☐ Macula Society Newsletter (support independent of sponsorship)	\$ 7,000
☐ Support Recognition of the Poster Session I	\$ 20,000
☐ Support Recognition of the Poster Session II	\$ 20,000
☐ Exclusively Branded Carlton Cannes Room Keys (first to commit)	\$ 15,000
☐ Each Additional Representative Badge "Early Bird" Rate	\$ 4,500
☐ Each Additional Representative Badge Standard Rate	\$ 6,000

PAYMENT

- Commitments are binding by online submission of this commitment form and payment through the website.
- Logo size within 1,000 pixels (W) x 250 pixels (H).
- Please submit artwork for the Macula Society website to maculasociety@maculasociety.org by March 20, 2027.
- Electronic support level selection and payment is made by logging into www.maculasociety.org.
- Please include a copy of the completed form available at www.maculasociety.org by scanning and sending via email to maculasociety@maculasociety.org.
- Payment can be made by check and mailed to the Macula Society, by credit card, or by ACH payment online.

CANCELLATION POLICY

Commitments are binding by
online submission and payment

CHECK MAY BE MAILED TO THE MACULA SOCIETY

3550 Lander Road, Suite 250
Pepper Pike, Ohio 44124

ONLINE MEETING REGISTRATION & PAYMENT

www.maculasociety.org